

MEDIA STARTUP

Candy: The Flexible and Visual Way to Organize Best from the Web



ATTILA
GAJDICS

Co-Founder
Candy



THE WEB'S NOT DEAD





the rich, diverse, free web that we loved



By **Hossein Derakhshan** on **medium.com**, **Matter** - The Web We Have to Save



People used to carefully read my posts and leave lots of relevant comments, and even many of those who strongly disagreed with me still came to read. Other blogs linked to mine to discuss what I was saying. I felt like a king.



Instead, there was the web, and on the web, there were blogs: the best place to find alternative thoughts, news and analysis. They were my life.





all that we leave behind

By **Scott Rosenberg** on **medium.com**, **Backchannel** - The Failed Promise of Deep Links



-  Then Google came along and showed us that links could be read as signals of authority and value. 
-  Eventually, it found a way to make a fortune by putting a price tag on those links— and soon we were beset by link spam and spam blogs and bogus link farms.
-  Links suddenly weren't so much fun any more.



a seismic shift in the way online news is consumed



By **Todd VanDerWerff** on **vox.com** - 2015 is the year the old internet finally died



And if you work in online media, that's terrifying.



we're navigating the choppy seas where once stood an archipelago and increasingly stands a continent



the algorithm is king

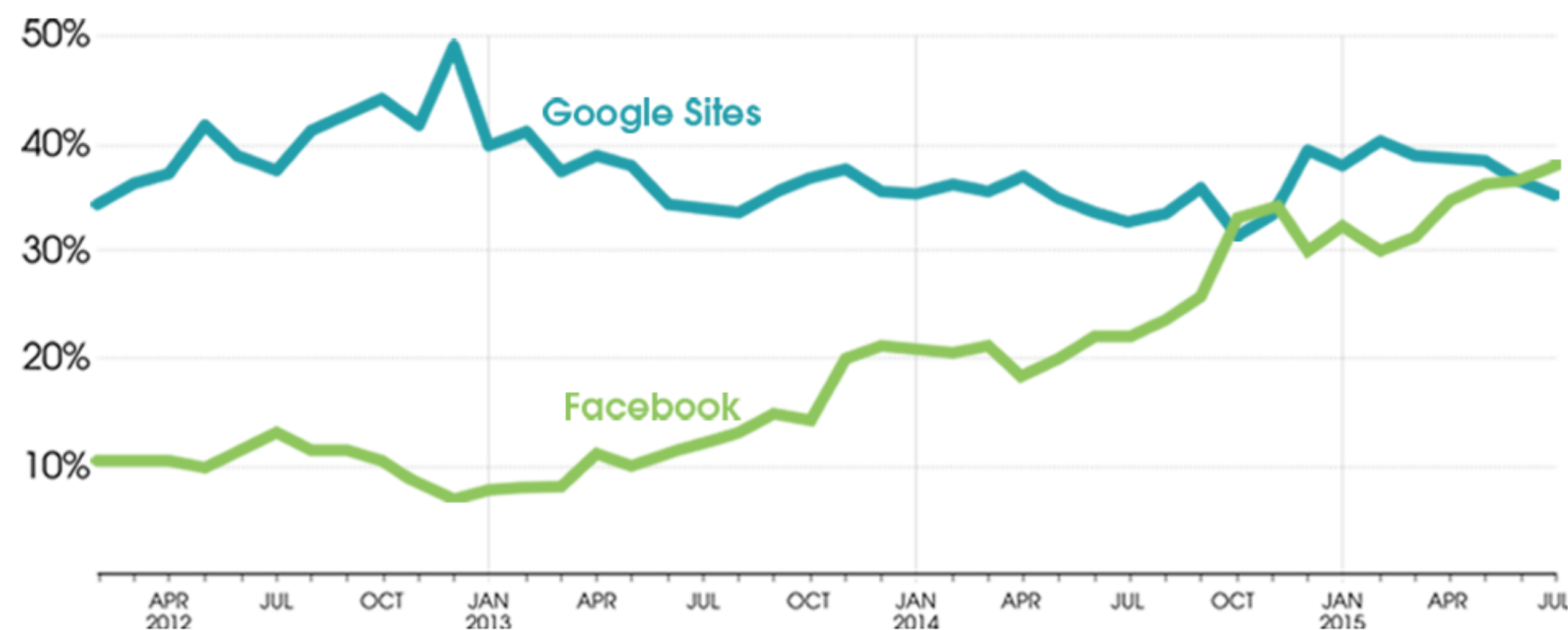
On [theatlantic.com](#) - Facebook Is Eating the Internet



Facebook, it seems, is unstoppable. The social publishing site, just 11 years old, is now the dominant force in American media. It drives a quarter of all web traffic.

Facebook is America's news editor. Only it's an editor with a vague and amorphous set of values—news judgment that is tailored to every reader's own behaviors and likes.

PARSE.LY NETWORK TRAFFIC FROM GOOGLE VERSUS FACEBOOK





online media is startlingly exposed

By **Nick Denton** on nick.kinja.com - [Back to blogging](#)



Editorial traffic was lifted but often by viral stories that we would rather mock.



We — the freest journalists on the planet — were slaves to the Facebook algorithm.



innovative media has started designing content and technology together

By **attila ort** on **medium.com** - The web's not dead. - Candy Blog



Sharing and discussions became linked to paragraphs, sentences or even single thoughts.



Writing about the “[Last 10 Things I Bought](#)” made me realize that you can’t get away from having to spend your hard-earned cash.

[Money management is a critical skill for adults.](#) There are bills to pay for your basic necessities, plus planning for irregular but expected expenses (such as property taxes, car repairs and insurance). Of course, you need to have some money left over to save for emergencies and for the future.

Finally, you want to have some funds to spend on yourself. The better you manage your spending, the more you have left for the fun things in life.

Deciding on purchases can be harder than it seems. We are bombarded with choices in our society, with advertisements everywhere vying for our attention. Flash sales are also popular, with time clocks clicking down to make your purchase before the “deal” expires. Emails from your favorite stores arrive in your inbox daily with sales and promotions.

How do you decide when and where to spend your money? Do you only buy things on sa



Scott Rosenberg

Apr 7 · 15 min read

Will Deep Links Ever Truly Be Deep?

The buzz over linking mobile apps obscures links' true potential: to create profound networks of knowledge and share power more widely

241 5



Scott Rosenberg · Follow



SWEET. IT'S A CANDY.

Source
author, title, media, favicon or
profile picture, screenshot

Candy name

Digital containers for fast and
easy consumption
Saved Highlight from techcrunch.com

TE How Cards Are Quietly
Transforming The Web
By Robert Fan on techcrunch.com

This year, we'll see cards begin to move from a relatively
unknown technology to a cornerstone of mobile and web
design

Quote

Full article

