

Become a Sponsor



Reach more than 400 of the top executives at the world’s leading news media companies: CEOs, GMs, advertising executives, audience executives, digital executives, editors, researchers

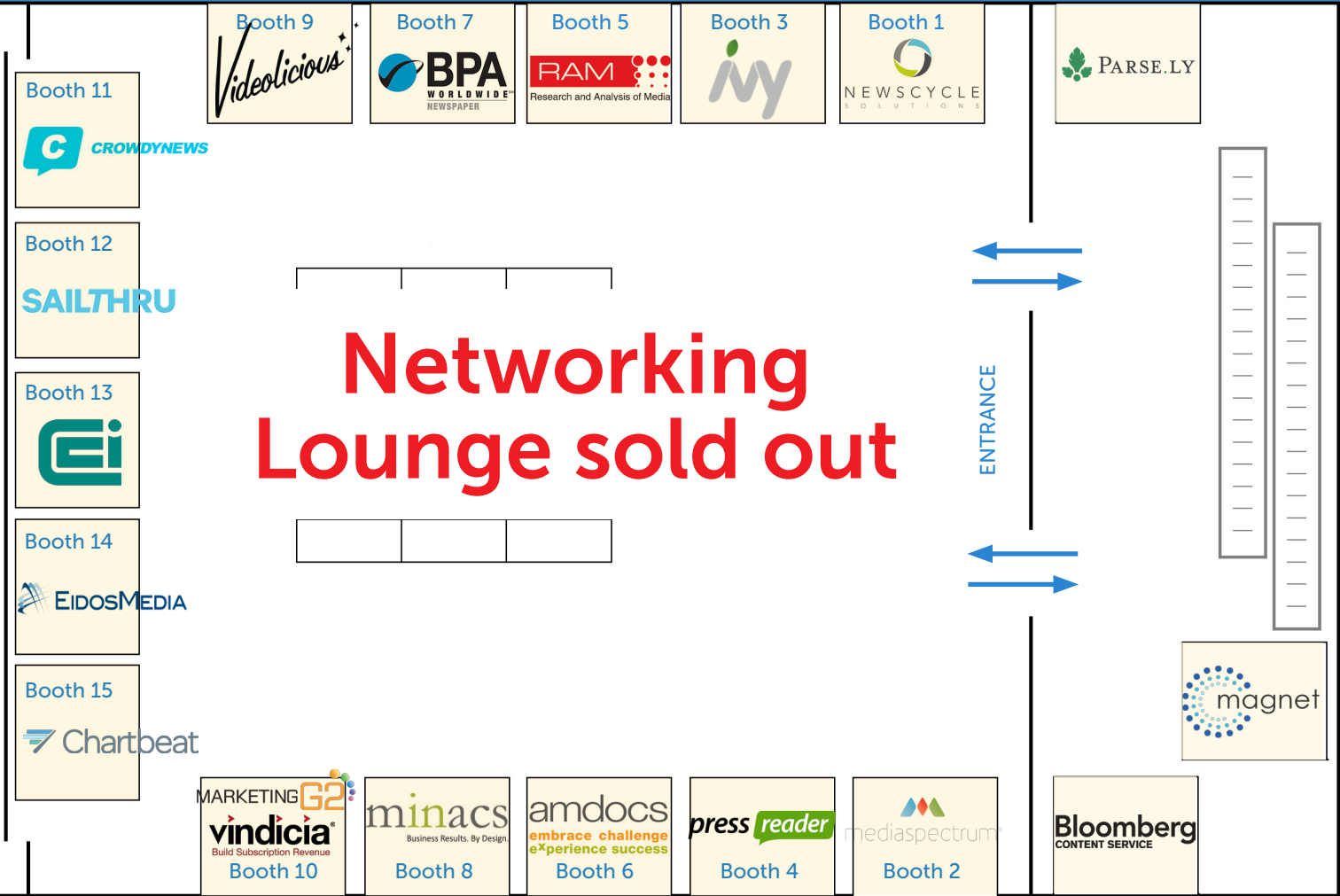
	GOLD	SILVER	BRONZE	SUPPORTING SPONSORS
Opportunities available	2	2	6	Varies
Pricing	\$15,000	\$10,000	\$8,000	Varies
Complimentary registrations included with sponsorship	3	2	1	Varies
10’ x 10’ lounge area in networking lounge	●	●	●	Optional
Engagement Station				Optional
Company logo in conference pocket guide	●	●	●	●
Logo prominently displayed onsite throughout the conference venue	●	●	●	●
Access to conference receptions and networking events	●	●	●	●
Full-page insert distributed to attendees	●	●	●	
One (1) slide advertisement displayed during conference breaks	●	●	●	
Inclusion in one (1) INMA pre-conference e-mail communication	●	●	●	
Company logo on conference Web site	●	●	●	●
Podium mention by conference facilitator	●	●	●	
Banner ad on inma.org*	●	●		
100-second company pitch**	●			
Highlighted sponsor for Mobile App	●			
Company description displayed online	●			
Ability to increase branding in foyer or reception space***	●			
Highlighted sponsor for one (1) conference reception	●			
Highlighted sponsor for lunch at the event		●		
Highlighted sponsor for coffee break at the event			●	

* Banner ads will run until the end of the 2015 INMA World Congress

*Have a representative from your company share any information of your choice with the World Congress delegates. The only catch: they must complete the pitch in 100 seconds or less!

***For all opportunities that include foyer, registration, or reception space, sponsoring companies are encouraged to get creative! Increase branding by adding in your own signage, furniture, or decor (additional signage and decor responsibility of sponsor).

Please note: The INMA World Congress registration desk/conference entrance sponsor will be allowed to increase branding by including signage of their choice next to the INMA registration area and flanking doors to conference plenary session entrance (all branding, signage, furniture, and decor responsibility of sponsor).



Confirmed Sponsors

- Booth 1

News cycle Solutions
- Booth 2

Mediaspectrum
- Booth 3

Ivy
- Booth 4

Press Reader
- Booth 5

RAM
- Booth 6

Amdocs
- Booth 7

BPA Worldwide
- Booth 8

Minacs
- Booth 9

Videolicious
- Booth 10

Marketing G2 / Vindicia
- Booth 11

Crowdynews
- Booth 12

Sailthru
- Booth 13

CCI Europe
- Booth 14

EidosMedia
- Booth 15

Chartbeat

INMA Partners in Business

