



INMA Consumer Engagement summit

NOVEMBER 8-9, 2018
SLS BRICKELL MIAMI

SPONSORSHIP OPPORTUNITIES



Sponsorship Opportunities

November 8-9, 2018 | SLS Brickell | Miami

Meet the movers and shakers of today's fast-changing media companies in their determination to grow audience, brand and revenue – and discover what makes the American media companies and innovators stand out in today's ecosystem.

The INMA Consumer Engagement Summit will do just that. Decision-makers and innovation agents from leading news media companies will converge in Miami to explore the emerging art and science of engaging digital subscribers. Content discovery, reader loyalty, churn reduction, and personalization are at the top of this exclusive INMA summit's agenda.

This brochure outlines the opportunities to maximize your brand awareness and to connect with the right people at the right companies. Take advantage of this selected sponsorship catalogue to boost your exposure in front of your target market.

We have packages. We have à la carte options. And we want your company's success.

Contact



For inquiries from the Americas and the South Pacific, please contact:

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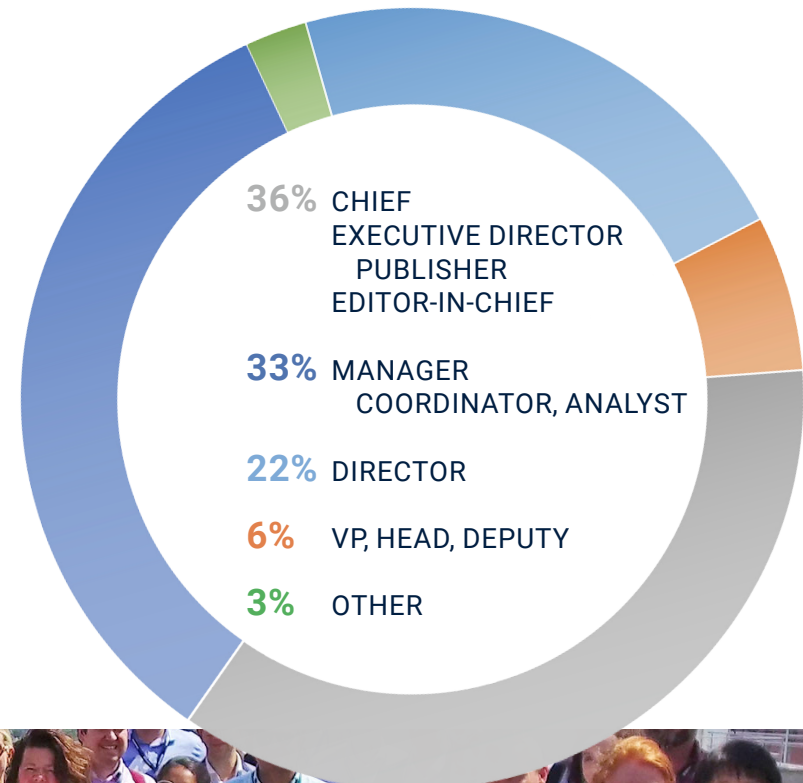
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INMA **Consumer
Engagement** summit

Our Attendees Are Your Current and Potential Clients

The INMA Consumer Engagement Summit offers you access to thought leaders and change agents in the media industry across an international landscape. Receptions and à la carte opportunities give you the chance to demo your products and share your brand with hard to reach decision-makers who can select and recommend your products and services to their companies. Add-ons and stand-alone opportunities help you build your brand in new and exciting ways.

If you can't find exactly what you need from our sponsorship packages then talk to us – we are more than happy to create tailored proposals for you, which match your expected goals.



WHO OUR ATTENDEES ARE

INMA **Consumer
Engagement** summit

INMA is a creative organisation if nothing else. We pride ourselves on inspirational as well as quality programming. But also in working with our conference sponsors, we're open to discussing creative ways to get you in touch with INMA members. Talk with INMA about the possibilities.

Available Sponsorships

All sponsorships include:

- Sponsorship listed on all signage and website
- One slide displayed during conference breaks
- One full conference registration
- One individual membership to INMA for one year
- Acknowledgement of sponsorship from conference moderator
- Possibility to place your company's roll-up banner

Wi-Fi Sponsorship: \$7,500

Includes:

- Wi-Fi Vanity Sign In

Wednesday Night Reception: \$10,000

Includes:

- Welcome and Introduction to Guests

Thursday Night Reception: \$15,000

Includes:

- Welcome and Introduction to Guests

Lanyard Sponsorship: \$10,000

Includes:

- Lanyards provided by INMA (artwork deadlines apply)

Charging Station Sponsorship: \$7,500

Includes:

- Charging station(s) provided by INMA (artwork deadlines apply)



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Raise your visibility as a sponsor and help leverage your exposure at the INMA Consumer Engagement by becoming part of INMA's vibrant community: Join us as a member. If you are not currently a member – we want you and your company to experience INMA like never before. This year we are including one year of individual membership for one person at your company in all sponsorship packages. For current Corporate Members – we'll look for the best ways to connect you to our membership.

