

A nighttime photograph of a city square, likely in London, featuring a large, ornate fountain in the foreground and several modern, multi-story buildings with illuminated windows in the background. The sky is dark blue.

Media Subscriptions Summit LONDON

16-19 APRIL 2018

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities

Wednesday and Thursday, April 18-19 | Reuters, Canary Wharf, London

Digital subscriptions represent the hottest subject in news media worldwide in 2018. In this two-day summit in London, INMA will bring together the best practices internationally in how to acquire and retain subscribers, how to benchmark success, how to reduce churn, and how to make your entire news operation responsible for subscription success.

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*All sponsor contracts and registrations must be paid as soon as possible. **This conference is poised for sellout status by March 1st.** Once the conference sells out, registrations to the Main Hall will no longer be available with our sponsorships.*

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Media Subscriptions
Summit **LONDON**

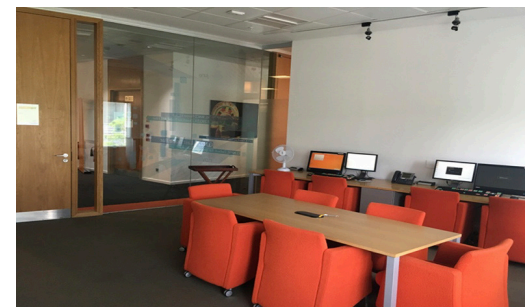
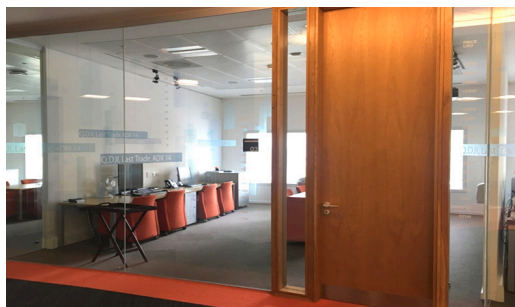
Take over an entire room \$8,995

Invite Media Subscription Summit attendees into a space that's all your own, complete with computer and conferencing access.

It's a great space for you to take over the whole room, host a drop-in session, or present a short workshop. Space is available for 10 people during coffee breaks, lunch, or receptions.

Includes one pass to the conference and a year of INMA Membership, valued at \$2,290. Additional registrations are \$2,290 each.

5 opportunities available. *See following page for floorplan.*



Unconference early morning breakfast or lunch \$15,000 - **Sold out**

Take over the Client Dining Room with an unconference, special topic, or show appreciation to your current clients with a private breakfast or lunch.

Includes one pass to the conference and a year of INMA Membership, valued at \$2,290. Additional registrations are \$2,290 each.



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Summit Floorplan

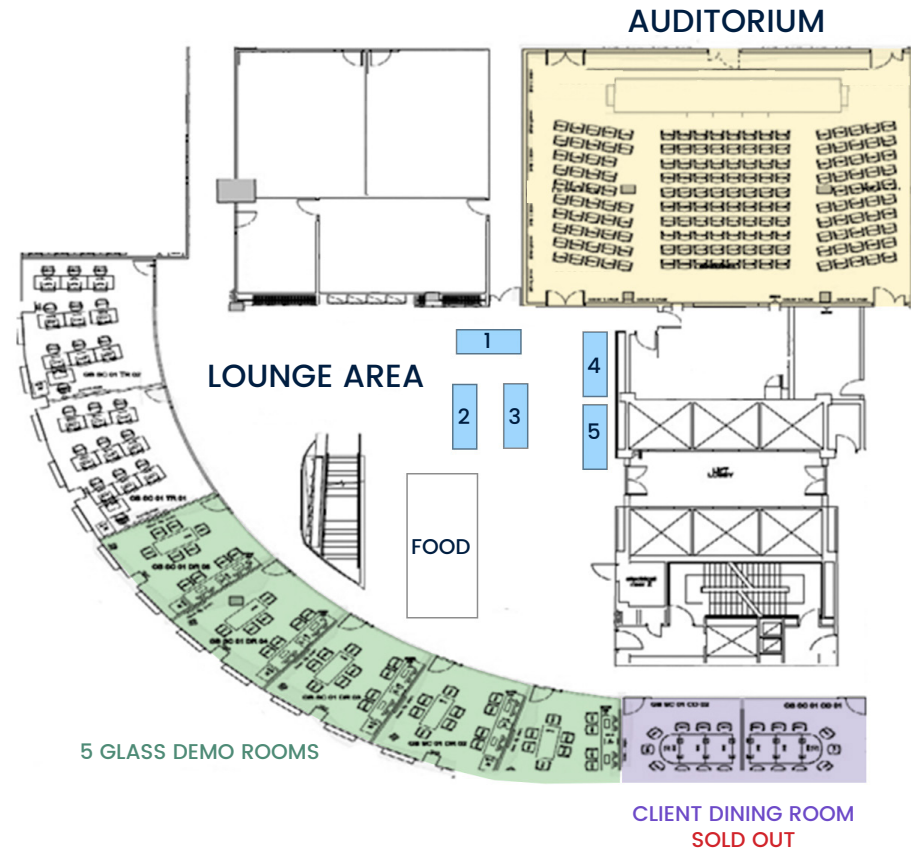
Reuters, Canary Wharf, London

Traditional booth space \$4,995

Lounge area booth space with signage — classic table set up and two chairs inside the lounge area. Includes only two booth personnel.

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