

How Reuters aligns its newsroom with its business and mission

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ABOUT REUTERS

- **2,500** journalists in **150** countries
- Represent **85** nations and publish in **15** languages
- Customer groups:
 - **LSEG/Refinitiv** – financial news
 - **News Agency** – media, tech, corporates, governments
 - **Reuters Professional** – Reuters Events, Reuters.com
- Thomson Reuters **Trust Principles** at the heart of our organization

COMMUNICATING TO THE NEWSROOM

A photograph of a city street scene. In the foreground, a damaged utility pole stands amidst rubble on a sidewalk. Behind it, a large, multi-story building with a mural of a man's face is visible. Trees line the street, and a few people can be seen walking in the distance. The sky is blue with some clouds.

- Different goals for different customers sets
 - Speed
 - On-the-ground breaking news
 - Deep insight
- The value of *one* newsroom

THE INTERSECTION OF REUTERS COVERAGE



OUR CULTURE

- Trust

- Delivering news with no agenda and at speed
- Speed Weeks
- Back to the Source

- Transformation

- Breaking News Hubs
- Fact-checking and verification
- Voice assistants
- AI in the newsroom
- Google Moments
- Adapting for our customers

- Talent

- Fostering our talent
- Increasing diversity
- NCTJ report
- Affinity groups
- Inclusive culture
- Diversity in our output

NEWSROOM PRIORITIES

- The most important thing is our people
- Safety
 - Hostile environment training
 - Expansion of operations team
 - Holistic approach
- Mental health
 - Trauma specialists
 - Peer network
 - Mental health days

ACHIEVING OUR BUSINESS GOALS

- Restructured newsroom
 - Integrated language services; automated translations
 - Newsroom of the Future
 - Video in the cloud
 - Breaking News Hubs
- Expanded formats
 - Investigations
 - Graphics
 - Captioned videos
 - Aligning visuals and text
 - Political briefs



REMAINING TRUE TO THE TRUST PRINCIPLES

- The Trust Principles apply not only to Reuters journalists but all Reuters and Thomson Reuters staff
- Editorial independence of newsroom
- Oversight: Ethics & Standards Editor; Founders Share Board
- Greater importance and business opportunity in impartial, fact-based news

